

This Girl Can Cycle?

Research into barriers to women cycling in Bradford

Introduction

Capital of Cycling is applying for This Girl Can funding to improve women's access to cycling in the Bradford area. In order to make sure that what we offer meets the needs of our target audience, Capital of Cycling sent out a questionnaire through its mailing list and social media channels to ascertain the barriers to women cycling.

We got 98 responses from women in the region

Can you ride a bike?

38% said they could ride a bike and did so regularly

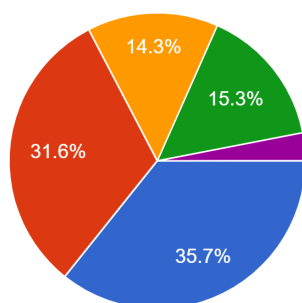
34% said they could ride a bike, but lacked confidence to do so

12% said they didn't own a bike

15% said they could ride a bike, but didn't ever cycle

1. Can you ride a bike?

98 responses



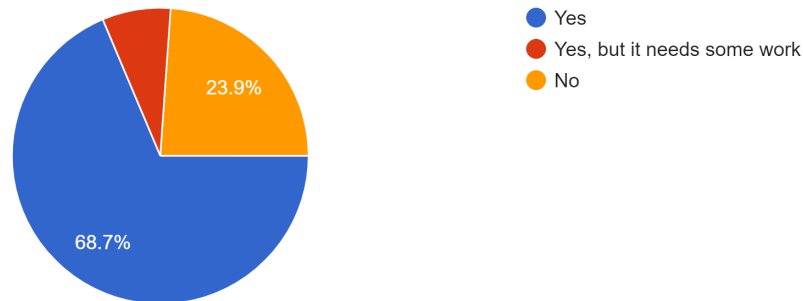
- Yes, I cycle often (thanks for your input, please go to question 11)
- Yes, but I'm not confident
- Yes, but I don't have a bike
- Yes, but I don't currently go out cycling
- No (thanks for your time - if you'd like details of our cycling lessons, let us know at the end)

Do you have access to a bike?

Strikingly, more than two thirds of those women who said they weren't cycling regularly had access to a working bike, a further 8% had access to a bike that needed repairs. Nearly a quarter did not have access to a bike.

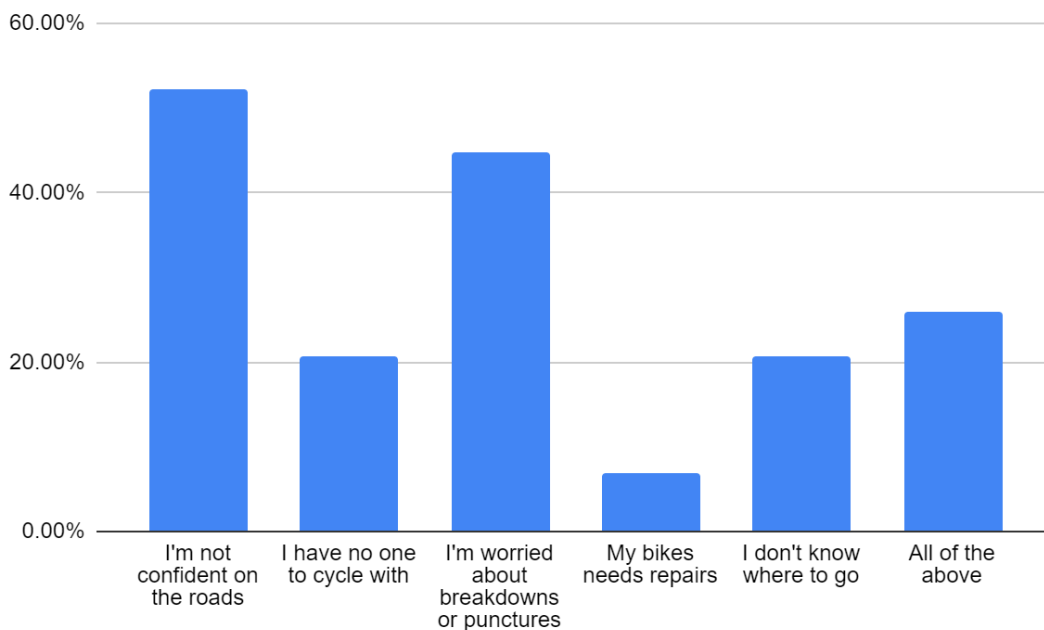
2. Do you have access to a bike?

67 responses



What stops you from cycling?

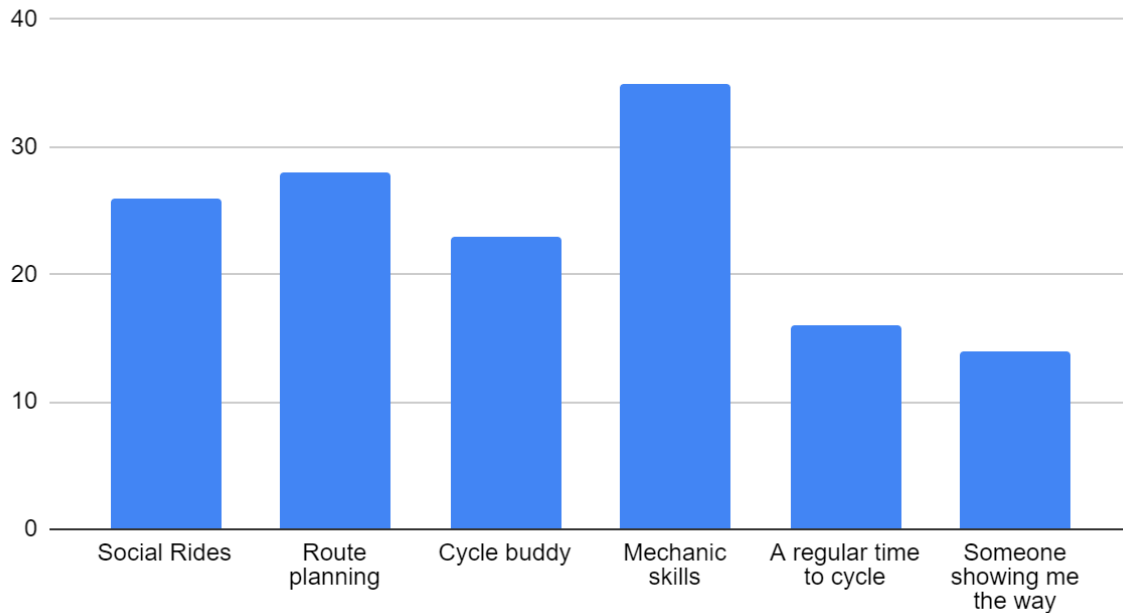
The top reason given for not cycling was lack of confidence on the roads, this was closely followed by fear of breaking down or getting a puncture far from home. A quarter believed all the problems contributed to a barrier to cycling. In the free form entries we had abuse from drivers, lack of showering facilities at work, lack of cycling infrastructure as some of the reasons given.



What would help?

As well as answering our questions with the results below (knowing how to fix punctures and broken chains figuring highest), we got lots of responses asking for more segregated cycle ways, safer roads and more courteous drivers, and fewer hills and better weather, but we do live in Yorkshire!

What would help?

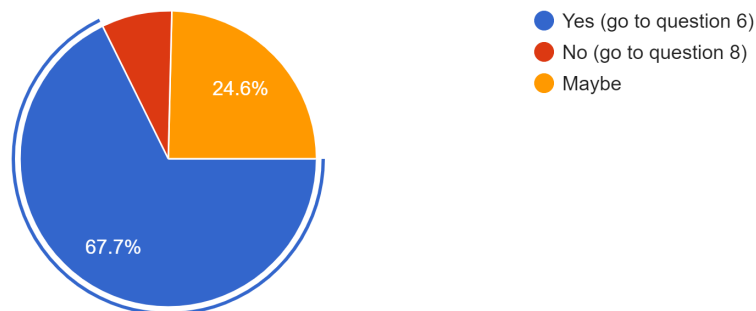


Would you be interested in women's only sessions?

The answer was a resounding yes!

5. If we did some women only sessions would you be interested?

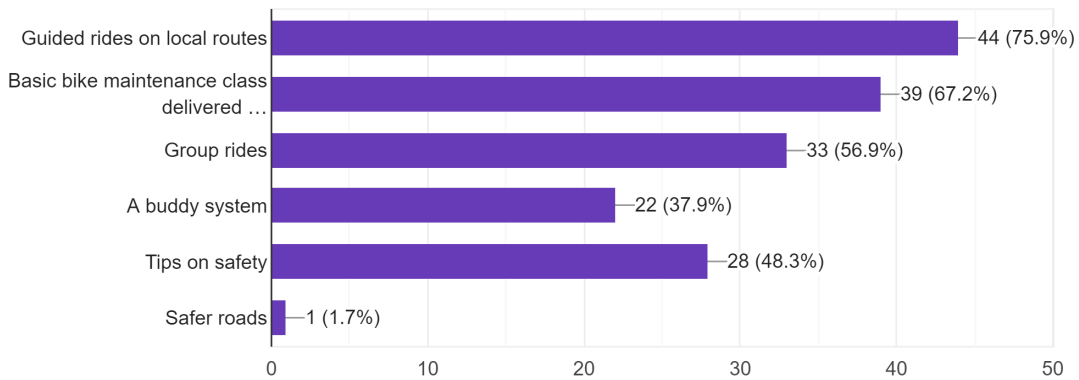
65 responses



What would you like from these sessions?

6. If yes, would you like..

58 responses



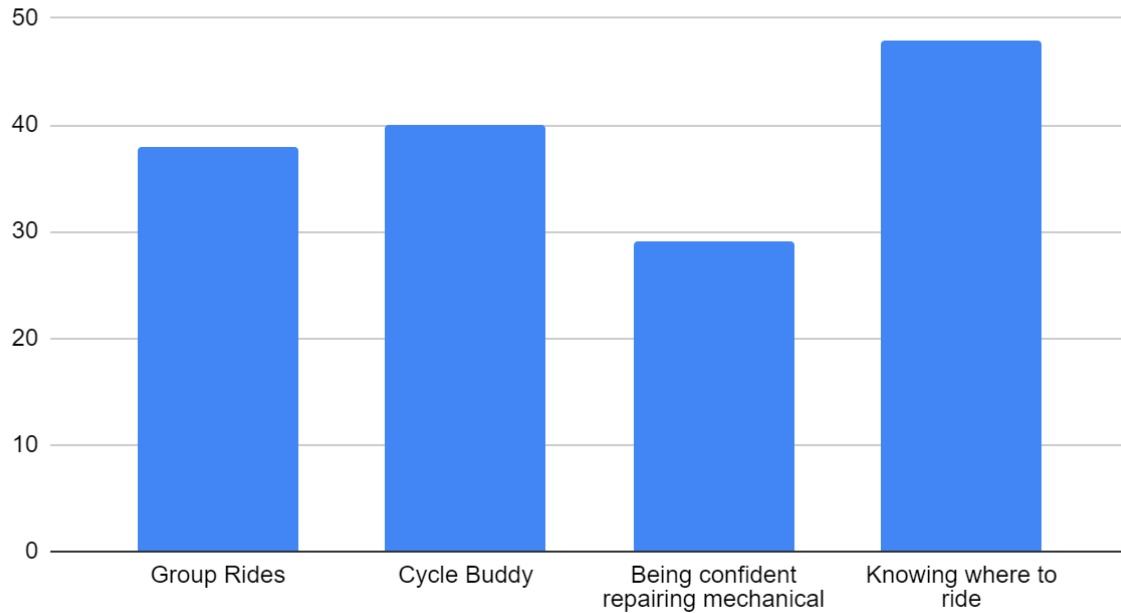
When would you like these sessions to take place?

The majority of respondents wanted a weekend day. The response was evenly split across Saturday and Sunday.

What helps you get out riding?

We also asked those that are riding regularly, what helps them getting out on their bikes. Confidence route planning was the highest answer, followed by having someone to ride with, whether a ride buddy or a group. Being confident fixing mechanicals did also feature heavily though.

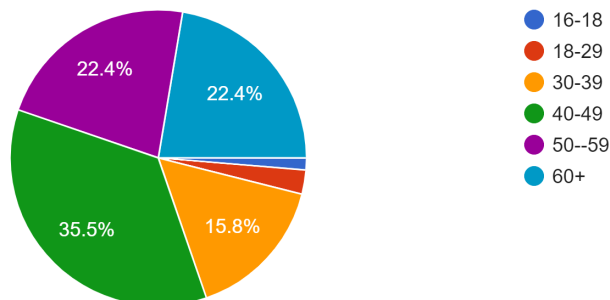
What helps you get out riding?



Age

We asked some basic demographic questions. For age we got a really good spread of ages

Age
76 responses



Ethnicity

Our spread of ethnicity was less diverse than we would have liked, with the majority of respondents being from a white british background.

Ethnicity
76 responses

